



Big Ideas Wales

Role Models Newsletter



Highlights from the Year



Through your support, the programme has achieved significant reach and engagement during the academic year:



1,317 role model sessions delivered across Wales



121 role models actively involved in delivery



155 schools engaged, spanning **22 local authorities**



38,433 pupils engaged



As we reach the end of another successful academic year, the Careers Wales team would like to extend a heartfelt thank you to all our Big Ideas Wales Role Models for your continued commitment, passion, and impact on school pupils throughout Wales.

Your willingness to share your journeys, inspire young people, and bring enterprise to life in classrooms across Wales has made a genuine difference.

These figures reflect the scale of your contribution in helping young people across Wales explore entrepreneurship, develop key skills, and broaden their career aspirations.



What Schools Are Saying



Teachers continue to highlight the value of your input:

- Sessions described as **"invaluable to both staff and students"**, supporting pupils to think more creatively and develop business ideas.
- Workshops praised for being **relevant, engaging, and inspiring**, particularly at key transition points such as GCSE decision-making.
- Schools report that interactions with role models help pupils to **better understand career pathways and the realities of self-employment**.



Looking Ahead

The strong relationships built with schools this year have already led to:

- Repeat bookings and ongoing partnerships
- Increased interest in embedding sessions into the Curriculum for Wales
- Further opportunities to support diverse learners and alternative provisions through tailored delivery

We are excited to build on this momentum in the next academic year.

Impact on Young People

Feedback from pupils consistently demonstrates the difference you make:

- Increased **confidence and engagement**, even with learners who may initially be reluctant to participate
- Greater awareness of **entrepreneurship as a viable career path** and understanding of transferable skills
- Pupils reporting that sessions are **inspiring and motivating**, encouraging them to think differently about their futures



In some cases, pupils have gone on to explore business ideas further or engage with additional support because of your sessions.



Thank You

Your contribution goes far beyond delivering sessions. You are:



Raising aspirations



Challenging perceptions



**Helping young people
across Wales see
new possibilities**

Thank you for being such an integral part of the Big Ideas Wales community.

We look forward to working with you again next year.

Big Ideas Wales: Delivery in Schools

Please find below links to a short video introducing **how Careers Wales delivers the Big Ideas Wales programme into schools** complete with recent case studies:



Careers Wales - Big Ideas Wales 2026

Get Involved

If you haven't been involved in delivering **Big Ideas Wales sessions** in schools yet, or want to re-engage, then please contact the Careers Wales school entrepreneurship adviser team where your local entrepreneurship adviser will get in touch with you to discuss.



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